

# BE CYBER SMART

## #CyberMonth



## CYBERSECURITY AWARENESS MONTH 2021: DO YOUR PART. #BECYBERSMART.

### CYBERSECURITY AWARENESS MONTH 2021

Now in its 18th year, Cybersecurity Awareness Month continues to raise awareness about the importance of cybersecurity across our nation. Held every October, Cybersecurity Awareness Month is a collaborative effort between government and industry to ensure all Americans have the resources they need to be safer and more secure online. The Cybersecurity and Infrastructure Security Agency (CISA), the federal lead for Cybersecurity Awareness Month, co- leads Cybersecurity Awareness Month with the [National Cyber Security Alliance \(NCSA\)](#).

### DO YOUR PART. #BECYBERSMART

Every year, Cybersecurity Awareness Month conveys a clear message of partnership between government and industry, from the White House to the individual. CISA and NCSA are proud to continue the overarching theme for the campaign:

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**“Do Your Part. #BeCyberSmart.”**

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This theme encourages individuals and organizations to own their role in protecting their part of cyberspace, stressing personal accountability and the importance of taking proactive steps to enhance cybersecurity.

### WEEKLY MESSAGES

As in years past, CISA and NCSA recommend aligning your own Cybersecurity Awareness Month campaign with the four **Weekly messages**:

- October 1: Official Cybersecurity Awareness Month Kick-off
- Week of October 4 (Week 1): Be Cyber Smart.
- Week of October 11 (Week 2): Fight the Phish!
- Week of October 18 (Week 3): Explore. Experience. Share. ([Cybersecurity Career Awareness Week](#))
- Week of October 25 (Week 4): Cybersecurity First.

CISA | DEFEND TODAY, SECURE TOMORROW

## RESOURCES

Below are useful resources to enhance and promote cybersecurity awareness both during October and throughout the year.

- The [STOP. THINK. CONNECT.™ Campaign](#) is a national public awareness campaign offering free resources to help increase the understanding of cyber threats and empowering the American public to be safer and more secure online.
- The [National Cyber Security Alliance \(NCSA\)](#) builds strong public and private partnerships to create and implement broad-reaching education and awareness efforts to empower users at home, work, and school with the information they need to keep themselves, their organizations, their systems and their sensitive information safe and secure online and encourage a culture of cybersecurity.
- CISA's [Reduce the Risk of Ransomware Campaign](#) aims to raise awareness and combat the ongoing and evolving threat of ransomware. The campaign offers recorded webinars, guides, cyber alerts, and tip sheets for both technical and non-technical people to learn how to prevent, respond to, and recover from ransomware attacks.
- The [Be Cyber Smart Campaign](#), a national effort by the U.S. Department of Homeland Security, is designed to inspire the younger generation of Americans to take responsibility for their own cyber safety. Learn about cybersecurity basics, common scams, and how to report cybersecurity incidents by visiting the campaign online.
- CISA's [Cyber Essentials](#) is a guide for leaders of small businesses as well as leaders of small and local government agencies to develop an actionable understanding of where to start implementing organizational cybersecurity practices. For a deeper look and greater insight, check out the [Cyber Essentials Toolkits](#), a set of modules designed to break down the CISA Cyber Essentials into bite-sized actions for IT and C-suite leadership to work toward full implementation of each Cyber Essential.
- CISA's [Telework Guidance and Resource](#) site is a one stop shop for CISA resources to assist organizations and teleworkers be secure when working remotely.

## CISA SPEAKER REQUESTS

Request CISA speakers by visiting the "Request a CISA Speaker" section at <https://www.cisa.gov/contact-us>. Please submit speaker requests by Friday, August 27, 2021, to allow CISA enough time to process all speaker requests and find potential subject matter speakers for your October events.

## CONTACT THE CISA CYBERSECURITY AWARENESS MONTH TEAM

Thank you for your continued support and commitment to Cybersecurity Awareness Month and helping all American stay safe and secure online. Please email our team at [CyberAwareness@CISA.DHS.gov](mailto:CyberAwareness@CISA.DHS.gov) or visit <https://www.cisa.gov/cybersecurity-awareness-month> or <https://staysafeonline.org/cybersecurity-awareness-month/> to learn more.