

Date
Jul 1, 2024 - Jul 31, 2024

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User Engage...			
Event name	↓ Event count	Total users	Average engagement time per session
Totals	9,020,627	1,320,670	29s
1 page_view	3,047,817	1,318,145	0s
2 session_start	1,793,218	1,313,275	0s
3 user_engagement	1,375,917	517,892	43s
4 first_visit	1,222,274	1,200,431	0s
5 second_level_menu_click	844,203	115,626	51s
6 scroll	266,493	158,110	41s
7 click	167,230	93,982	31s
8 file_download	119,232	63,049	25s
9 view_search_results	58,793	10,706	0s
10 form_start	54,514	23,139	35s



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T U Channels



First user default channel group

↓ Views

Totals		3,047,817
1	Direct	1,789,408
2	Organic Search	853,704
3	Referral	261,616
4	Paid Search	78,081
5	Organic Social	37,319
6	Unassigned	9,475
7	Display	8,482
8	Email	8,178
9	Organic Video	1,034
10	Mobile Push Notifications	292
11	Organic Shopping	196
12	Paid Social	26
13	Paid Other	6