*Make a public announcement about your organization’s participation in Cybersecurity Awareness Month. Use the sample press release below to get started.*

FOR IMMEDIATE RELEASE

[Your organization’s logo]

**[Organization Name] Observing Cybersecurity Awareness Month**

[YOUR CITY], [Date] - [Organization Name] will participate in Cybersecurity Awareness Month this October, joining a national effort to promote cybersecurity awareness and encourage proactive digital safety measures to help protect the nation’s critical infrastructure—the services that provide power, water, communication, public health, and so much more.

Cybersecurity Awareness Month is a collaborative effort led by the Cybersecurity and Infrastructure Security Agency (CISA), uniting the public and private sectors to encourage behaviors that reduce online risks. The campaign emphasizes that fundamental actions can make a big difference in defending our nation against cyber threats and protecting our critical infrastructure.

[Optional: Insert quote from your organization about your involvement in the month or your organization’s cybersecurity mission]

U.S. businesses and government entities that own, operate, or support critical infrastructure are the front line against successful cyber intrusions.

This means supporting organizations, including small and medium businesses, vendors, members of the supply chain, technology manufacturers, and others. No matter how great or small—every organization that touches critical infrastructure is vital to ensuring uninterrupted services to America’s communities.

This requires critical infrastructure decision-makers to act by:

* Establishing plans and policies that incorporate basic cybersecurity best practices
* Talking to your vendors and partners about their cybersecurity practices
* Using Cybersecurity Awareness Month as an opportunity to engage your entire organization, and your customers or constituents, on the importance of cybersecurity.

[Add cybersecurity steps that your organization is committed to taking.]

[Organization Name] is proud to do our part to protect against online threats. We commit to implementing essential cybersecurity practices and urge others to do the same.

To learn more about Cybersecurity Awareness Month and find free tools to protect yourself and your organization, go to [cisa.gov/cybersecurity-awareness-month](https://www.cisa.gov/cybersecurity-awareness-month).

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