

DHS Cybersecurity Mission Marketing Videos

Video 1: A Robust Mission

As Produced Script | November 28, 2018 – REVISED Alt 1

	VIDEO	AUDIO
1.	Fade up from black to DHS logo Transition to:	Music up
2.	View of Earth from space rotating. Dissolve to motion graphic of “globe” of cyber connections and networks.	VOICE OVER: Our world is more interconnected than ever before. Yet these connections are alarmingly vulnerable.
3.	Motion graphics show network becoming “infected” either changing color like a virus invading or connections breaking. Transition to:	VOICE OVER: The more reliant we are on technology, the more we are at risk.
4.	Montage of news headlines of cyber breaches and threats: <i>Experts: Sony hackers “have crossed the line”, USA Today, 2014</i> <i>Missed Alarms and 40 Million Stolen Credit Card Numbers: How Target Blew It, Bloomberg, 2014</i> <i>Home Depot says 53 million emails stolen, CNET, 2014</i> <i>Cyberattack affects 1.1 million CareFirst customers, The Baltimore Sun, 2015</i> Transition to:	VOICE OVER: The onslaught of cyber crimes affects us all. And the Department of Homeland Security wants talented experts in its workforce to combat the threatening array of cyber crime.

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5.	<p>Motion graphics of icons showing abuses or exploitation caused by cyber crime.</p> <p>Text on screen: STRENGTHEN SECURITY</p> <p>BEST TALENT</p> <p>Transition to:</p>	<p>VOICE OVER: Rogue hackers, criminal organizations and nation-states are succeeding in using cyberspace to steal personal information and money and hijack business operations.</p> <p>Because of this constant threat, strengthening the security of cyberspace is a vital part of the Department of Homeland Security for which we want the best talent.</p> <p>Music Change</p>
6.	<p>Montage of footage/photos of DHS Cyber Security missions at work with text on screen: PROTECT INTEGRITY COMPUTER NETWORKS SOFTWARE PROGRAMS DATA</p> <p>Images of cross agency collaboration with text on screen: DEVELOPING TECHNOLOGIES AND TOOLS SUPPORTS LAW ENFORCEMENT</p>	<p>VOICE OVER: The DHS cybersecurity missions work to protect the integrity of the nation’s computer networks, software programs and data from unauthorized access and attack.</p> <p>Each day DHS cyber experts work on a variety of projects such as developing technologies and tools that improve early detection and prevention of malicious activity and supports law enforcement efforts in investigating a wide range of cyber crimes.</p>
7.	<p>Footage of forensic labs with text on screen: COMPUTER FORENSICS EXPERTS RECOVERY AND ANALYSIS CREATING COMPUTER IMAGING VIRTUAL NETWORKS</p>	<p>VOICE OVER: DHS has computer forensics experts to identify and track criminal activity, from recovering and analyzing of digital evidence, to creating computer imaging and virtual networks.</p>

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8.	<p>Images of Agency specific cybersecurity work with text on screen: SPECIALIZED DIVISIONS NATIONAL PROTECTION AND PROGRAMS DIRECTORATE 'S (NPPD) CYBERSECURITY AND COMMUNICATIONS INTEGRATION CENTER ANALYZE THREATS SHARE INFORMATION COORDINATE</p> <p>Transition to:</p>	<p>VOICE OVER: And to assist Agency-specific missions, there are specialized divisions dedicated to combating cyber crime.</p>
9.	<p>Text on Screen: National Cybersecurity and Communications Integration Center</p> <p>Footage of NCCIC operations center</p> <p>Images of fusion centers in various locations. Text on screen: SHARE DATA AND INTELLIGENCE SAFE AND SECURE</p> <p>Transition to:</p>	<p>VOICE OVER: The DHS flagship for cybersecurity protection is the National Protection and Programs Directorate's (NPPD) Cybersecurity and Communications Integration Center, the central location for DHS to analyze threats, share information, and coordinate incident response efforts with other federal agencies, private sector, state, local and international partners and stakeholders.</p> <p>And across the country and U.S. territories DHS cybersecurity personnel work alongside federal, state, local, and tribal stakeholders to share data and intelligence.</p> <p>Their job is to keep the cyberspace - that connects our nation with the world - safe and secure.</p>
10.	<p>Images of DHS cybersecurity personnel at work</p>	<p>VOICE OVER: The Department of Homeland Security is looking for cyber workforce talent who want to make a difference in our nation's security.</p>
11.	<p>DHS logo For more information: dhs.gov/homeland-security-careers/dhs-cybersecurity Fade to black</p>	<p>Music out</p>
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