



2022 NATIONAL SUMMIT ON
**K-12 SCHOOL SAFETY
AND SECURITY TOOLKIT**

Information and sample communications to promote the
2022 National Summit on K-12 School Safety and Security



NATIONAL SUMMIT ON K-12 SCHOOL SAFETY AND SECURITY

The National Summit on K-12 School Safety and Security, hosted by the Cybersecurity and Infrastructure Security Agency (CISA), brings federal, state, and local school leaders together to share actionable recommendations that enhance safe and supportive learning environments in kindergarten through grade 12 (K-12) schools. Through expert panels and keynote addresses by leaders in the field, the Summit explores current threats and issues in school safety and considers research-informed strategies for addressing security challenges.

K-12 schools and school systems face a complex set of security risks and contend with dynamic and evolving threats ranging from acts of targeted violence to cyberattacks. Schools also have unique needs, considerations, and challenges when it comes to safety and security, underscoring the importance of a collaborative, holistic, and actionable approach to the issue.

The Summit aims to support the safety and security of our schools by:

- » **Fostering a nationwide dialogue** by bringing together stakeholders for exchange, discussion, and connection
- » **Facilitating action** by sharing resources, products, and tools to support schools in implementing and strengthening their security postures
- » **Equipping stakeholders with training and expertise** to apply recognized best practices and research in the context of their specific communities, venues, and schools

The Summit will be presented in a virtual format on November 1-3, 2022.

Attendance is free and open to any interested stakeholder in school safety or security. Additional information and details on the Summit can be found at [CISA.gov/national-school-safety-summit](https://www.cisa.gov/national-school-safety-summit). The registration page for the 2022 Summit is 2022cisaschoolsummit.eventbrite.com.

Thank you for supporting the 2022 National Summit on K-12 School Safety and Security. To assist with your efforts and outreach, **this document includes sample communications for you and your organization to promote registration and other information regarding the upcoming 2022 Summit.**

SAMPLE SOCIAL MEDIA

Below are sample social media posts to promote the 2022 National Summit on K-12 School Safety and Security. CISA encourages you to post on your online communication channels leading up to the Summit on November 1-3, 2022.

FACEBOOK

1. @CISA's inaugural National Summit on K-12 School Safety and Security will take place virtually on November 1-3, 2022. The Summit will bring federal, state, and local school leaders together to share actionable recommendations that enhance safe and supportive learning environments in K-12 schools. Learn more and register: 2022CISASchoolSummit.eventbrite.com
2. On November 1-3, join @CISA virtually for its inaugural National Summit on K-12 School Safety and Security. The Summit will convene a diverse set of stakeholders and feature the latest research, resources, programs, and guidance available on a range of school safety topics and threats. Learn more and register: 2022CISASchoolSummit.eventbrite.com
3. #SchoolSafety Leaders: @CISA's inaugural National Summit on K-12 School Safety and Security will combine discussion, education, networking, and knowledge-sharing among federal, state, and local school safety stakeholders. Register for this free, virtual event to join your peers in a nationwide dialogue on school safety: 2022CISASchoolSummit.eventbrite.com

TWITTER

1. On November 1-3, @CISAgov will host its inaugural National Summit on K-12 School Safety and Security. The Summit will consist of three 2-hour virtual sessions with keynotes from government leaders and experts with firsthand experience in #SchoolSafety: 2022CISASchoolSummit.eventbrite.com
2. #SchoolSafety Leaders: @CISAgov is hosting its inaugural National Summit on K-12 School Safety and Security this November. Register to participate in a nationwide dialogue to enhance school safety: 2022CISASchoolSummit.eventbrite.com
3. On November 1, @CISAgov will kick-off its inaugural National Summit on K-12 School Safety and Security. The first-of-its-kind 3-day event convenes experts from across the country for a collaborative dialogue emphasizing a holistic approach to #SchoolSafety: 2022CISASchoolSummit.eventbrite.com
4. Join @CISAgov at the 2022 National Summit on K-12 School Safety and Security as they convene #SchoolSafety leaders to discuss the latest research, resources, programs, and guidance on a range of school safety threats, from cyberattacks to targeted violence: 2022CISASchoolSummit.eventbrite.com

LINKEDIN

1. On November 1-3, 2022, the @Cybersecurity and Infrastructure Security Agency is hosting its inaugural National Summit on K-12 School Safety and Security. The Summit, which will take place virtually, will bring together school safety experts, practitioners, and leaders from across the country to discuss actionable recommendations that enhance safe and supportive learning environments in K-12 schools. Learn more and register: 2022CISASchoolSummit.eventbrite.com
2. On November 1-3, 2022, the @Cybersecurity and Infrastructure Security Agency will host its inaugural National Summit on K-12 School Safety and Security. The Summit will combine discussion, education, and knowledge-sharing among federal, state, and local school safety stakeholders. Through the event, attendees will hear from leaders in the field who will speak about current and critical school safety issues, threats, and solutions. Register for this free, virtual event to engage in a nationwide dialogue on school safety: 2022CISASchoolSummit.eventbrite.com
3. Beginning November 1, the @Cybersecurity and Infrastructure Security Agency will host its inaugural National Summit on K-12 School Safety and Security. This first-of-its-kind, free event will feature one-on-one interviews, panels, and discussions with key government leaders, as well as practitioners with firsthand experience in #SchoolSafety. Register here: 2022CISASchoolSummit.eventbrite.com

SAMPLE EMAIL

Below is a sample email that you and your organization may use to promote the 2022 National Summit on K-12 School Safety and Security. CISA encourages you to communicate out to your own stakeholders and your organization leading up to the Summit on November 1-3, 2022.

SUBJECT LINE

Register Today: CISA's Inaugural National Summit on K-12 School Safety and Security (Nov. 1-3)

BODY

Please join the Cybersecurity and Infrastructure Security Agency (CISA) for the 2022 National Summit on K-12 School Safety and Security from November 1-3, 2022. This three-day, virtual event will convene school safety experts, practitioners, and leaders from across the country to discuss current threats in school safety and explore research-informed strategies for addressing security challenges and risks in K-12 schools.

Registration is now open for the Summit and attendance is free of charge. Sessions are planned for all members of the K-12 community and will include keynote remarks, one-on-one interviews, and panel discussions on issues such as targeted violence, violence prevention, cybersecurity, emergency planning, and physical security. The event is designed to foster a nationwide dialogue on school safety, as well as equip school stakeholders and personnel with resources, training, and expertise to apply in their local school settings and communities.

ABOUT THE SUMMIT

The Summit is a [free, virtual event](#) that combines discussion, education, networking, and knowledge-sharing among federal, state, and local school safety stakeholders. Throughout the event, attendees will hear from government, private sector, and community leaders in the field who will speak about current and critical school safety issues, threats, and solutions.

EVENT DETAILS

The Summit will be held virtually over the course of three days in November. Each day will consist of a two-hour session and center around a specific theme: Violence Prevention (Day 1); Cybersecurity and Online Safety (Day 2); and Physical Security (Day 3). Additional event details include:

- » **Dates:** November 1-3, 2022
- » **Time:** 2:00 p.m. – 4:00 p.m. ET each day
- » **Location:** Held virtually via Microsoft Teams
- » **Registration:** The Summit is open to all interested participants and there is no cost to attend. Registration is required. To register, please visit 2022CISASchoolSummit.eventbrite.com.

ADDITIONAL INFORMATION

To learn more about the Summit, please visit CISA.gov/national-school-safety-summit. You can also download a [one-page overview](#).

If you have any questions, please contact the CISA School Safety Task Force at SchoolSafety@hq.dhs.gov.



SAMPLE BLOG POST

Below is a sample blog post that your organization may use to promote the 2022 National Summit on K-12 School Safety and Security on your organization's website or in a newsletter. CISA encourages you to post on your website leading up to the Summit on November 1-3, 2022.

TITLE

Participate in a Nationwide Dialogue with CISA to Enhance School Safety

BODY

As a member of the K-12 school safety community, you understand the complex set of security risks and evolving threats schools and school communities face today. To contend with these dynamic threats, this fall, in a first-of-its-kind event, the Cybersecurity and Infrastructure Security Agency (CISA) will convene federal, state, and local school leaders, practitioners, and experts for its inaugural National Summit on K-12 School Safety and Security.

From November 1-3, 2022, the Summit's attendees will participate in a nationwide, collaborative dialogue, sharing holistic recommendations to enhance safe and supportive learning environments in kindergarten through grade 12 (K-12) schools. The free, three-day Summit features expert panels, interviews, and keynote addresses from government and industry leaders, and experts with firsthand experience in school safety. Through research informed strategies, the Summit will equip attendees with the tools they need to address the various security challenges they may face throughout the school year.

To account for schools' unique security needs and challenges, the Summit's dynamic format will feature one-on-one interviews and panels designed to:

- » Foster a nationwide dialogue
- » Provide stakeholders with training and expertise
- » Facilitate action

The Summit will feature the latest research, resources, programs, and guidance available on a range of school safety topics like cybersecurity, emergency planning, violence prevention, and more.

To register for the free Summit, visit 2022CISASchoolSummit.eventbrite.com. For questions and additional information, please contact the CISA School Safety Task Force at SchoolSafety@hq.dhs.gov.



SAMPLE NEWSLETTER BLURB

Below is a sample newsletter blurb that you may use to promote the 2022 National Summit on K-12 School Safety and Security in your organization's newsletter. CISA encourages you to communicate out to your own stakeholders and your organization leading up to the Summit on November 1-3, 2022.

HEADLINE

CISA'S 2022 National Summit on K-12 School Safety and Security

BLURB

The Cybersecurity and Infrastructure Security Agency (CISA) will host its first National Summit on K-12 School Safety and Security on November 1-3, 2022. This three-day, virtual event will convene school safety experts, practitioners, and leaders from across the country to discuss current threats in school safety and explore research-informed strategies for addressing security challenges and risks in K-12 schools.

Sessions are planned for all members of the K-12 community and will include keynote remarks, one-on-one interviews, and panel discussions on issues such as targeted violence, violence prevention, cybersecurity, online safety, and physical security.

The Summit is open to all interested participants and there is no cost to attend. For additional information and registration details, please visit the [2022 National Summit on K-12 School Safety and Security page](#).