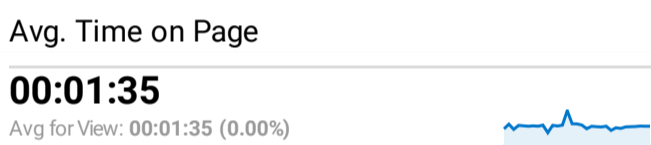
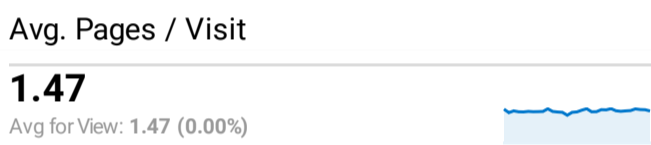
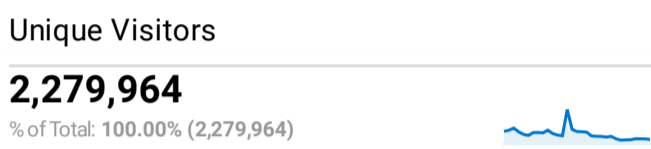
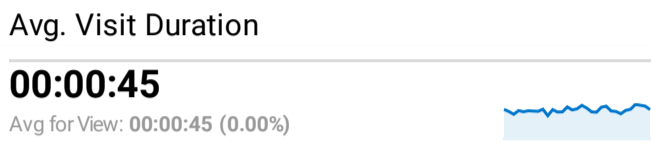


All Users
100.00% Sessions

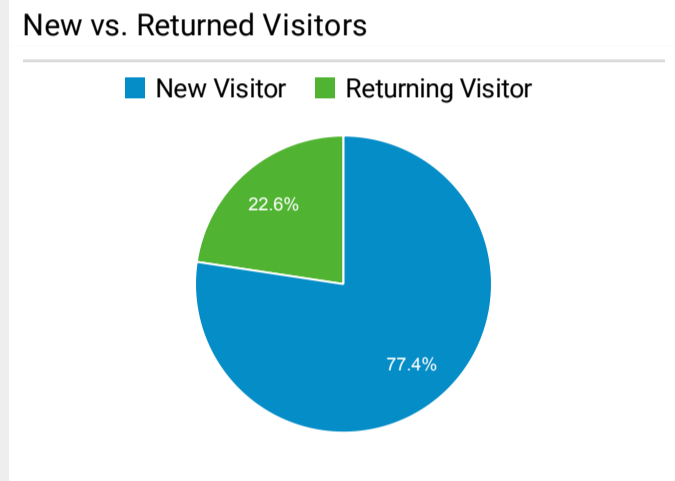
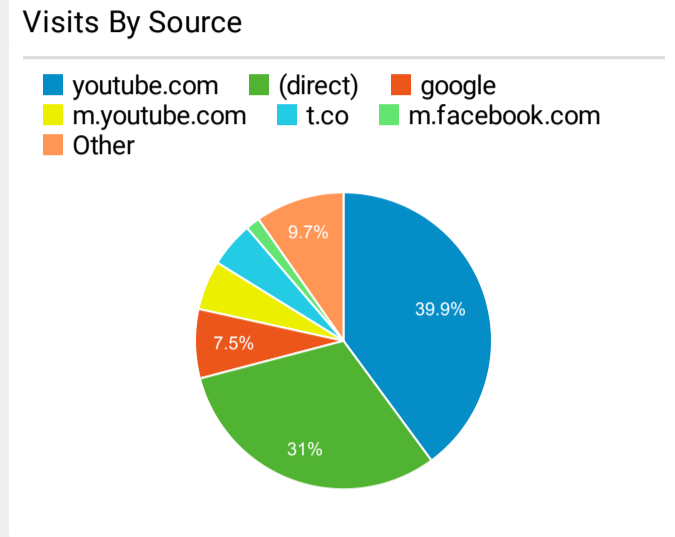


Top Pages

| Page Title | Pageviews | Bounce Rate |
|---|-----------|-------------|
| Rumor Control CISA | 2,181,612 | 84.53% |
| CISA Issues Emergency Directive to Mitigate the Compromise of Solarwinds Orion Network Management Products CISA | 338,924 | 75.93% |
| Homepage CISA | 190,473 | 54.39% |
| National Council of Statewide Interoperability Coordinators CISA | 85,753 | 50.22% |
| Guidance on the Essential Critical Infrastructure Workforce CISA | 78,802 | 42.83% |
| Publications Library CISA | 73,421 | 56.52% |
| Identifying Critical Infrastructure During COVID-19 CISA | 60,176 | 49.02% |
| Crossfeed CISA | 59,201 | 58.18% |
| CISA Website Privacy Policy CISA | 52,785 | 71.30% |
| Election Risk Profile Tool CISA | 49,310 | 59.29% |

Visits by Social Network

| Social Network | Sessions |
|----------------|-----------|
| (not set) | 1,418,075 |
| YouTube | 1,347,112 |
| Twitter | 146,262 |
| Facebook | 52,594 |
| LinkedIn | 6,910 |
| reddit | 2,069 |
| Blogger | 615 |
| Instagram | 206 |
| Vkontakte | 192 |
| Hacker News | 134 |



CISA.gov Search Performance Metrics

Dec 1, 2020 - Dec 31, 2020

All Users
100.00% Sessions

Visits to CISA.gov

2,974,821
% of Total: 100.00% (2,974,821)



Pageviews

4,374,734
% of Total: 100.00% (4,374,734)



Unique Pageviews

3,621,565
% of Total: 100.00% (3,621,565)



Total External Searches

257,830
% of Total: 8.67% (2,974,821)



Search Source and Medium

| Source / Medium | Organic Searches |
|----------------------|------------------|
| google / organic | 166,486 |
| bing / organic | 17,118 |
| duckduckgo / organic | 5,195 |
| yahoo / organic | 1,865 |
| baidu / organic | 273 |
| ecosia.org / organic | 161 |
| naver / organic | 74 |
| qwant.com / organic | 42 |
| yandex / organic | 18 |
| ask / organic | 13 |

Top External Searches (Google - as reported)

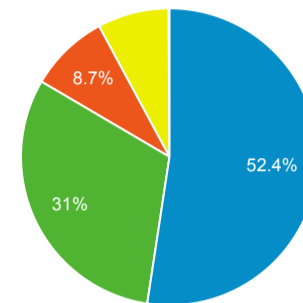
| Page Title | Sessions |
|---|----------|
| Homepage CISA | 34,336 |
| CISA Issues Emergency Directive to Mitigate the Compromise of Solarwinds Orion Network Management Products CISA | 20,037 |
| Rumor Control CISA | 17,327 |
| Joint Statement from Elections Infrastructure Government Coordinating Council & the Election Infrastructure Sector Coordinating Executive Committees CISA | 14,730 |
| Guidance on the Essential Critical Infrastructure Workforce CISA | 9,650 |
| Critical Infrastructure Sectors CISA | 9,573 |
| Identifying Critical Infrastructure During COVID-19 CISA | 9,465 |
| Christopher C. Krebs CISA | 8,944 |
| Bomb-Making Materials Awareness Program (BMAP) CISA | 8,909 |
| ABOUT CISA CISA | 5,989 |

Top External Searches (Bing - as reported)

| Page Title | Sessions |
|---|----------|
| Rumor Control CISA | 7,790 |
| Homepage CISA | 3,249 |
| CISA Issues Emergency Directive to Mitigate the Compromise of Solarwinds Orion Network Management Products CISA | 1,544 |
| Critical Infrastructure Sectors CISA | 610 |
| Guidance on the Essential Critical Infrastructure Workforce CISA | 389 |
| Christopher C. Krebs CISA | 317 |
| SAFECOM CISA | 305 |
| Federal Information Security Modernization Act CISA | 281 |
| ABOUT CISA CISA | 263 |
| Identifying Critical Infrastructure During COVID-19 CISA | 257 |

User Acquisition Channel

Social Direct Organic Search
Referral Email Other



Top Referrers

| Full Referrer | Users |
|---------------------|---------|
| youtube.com/ | 796,491 |
| (direct) | 731,020 |
| google | 178,974 |
| t.co/ | 72,100 |
| m.youtube.com/watch | 70,138 |
| m.youtube.com/ | 63,317 |
| youtube.com/mobile | 57,921 |
| m.facebook.com/ | 44,082 |
| t.co/VFZ81W2Ow7 | 43,969 |
| youtube.com/watch | 30,016 |