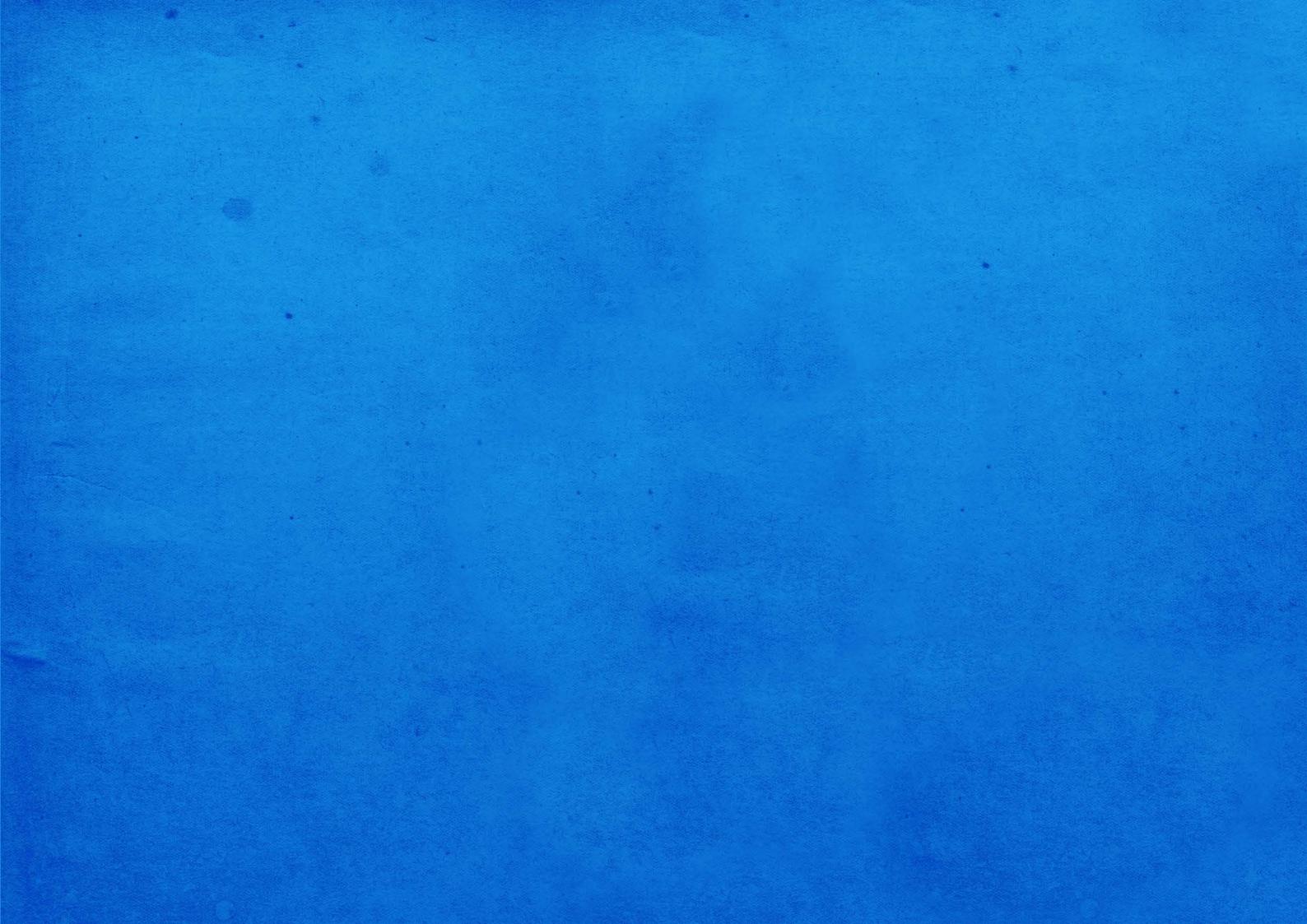
# Resilience Series Resilience Series







The Cybersecurity and Infrastructure Security Agency (CISA) produced this graphic novel to highlight tactics used by foreign government-backed disinformation campaigns that seek to disrupt American life and the infrastructure that underlies it. CISA's publication of information materials about this issue are intended for public awareness, and are not intended to restrict, diminish, or demean any person's right to hold and express any opinion or belief, including opinions or beliefs that align with those of a foreign government, are expressed by a foreign government-backed campaign, or dissent from the majority.

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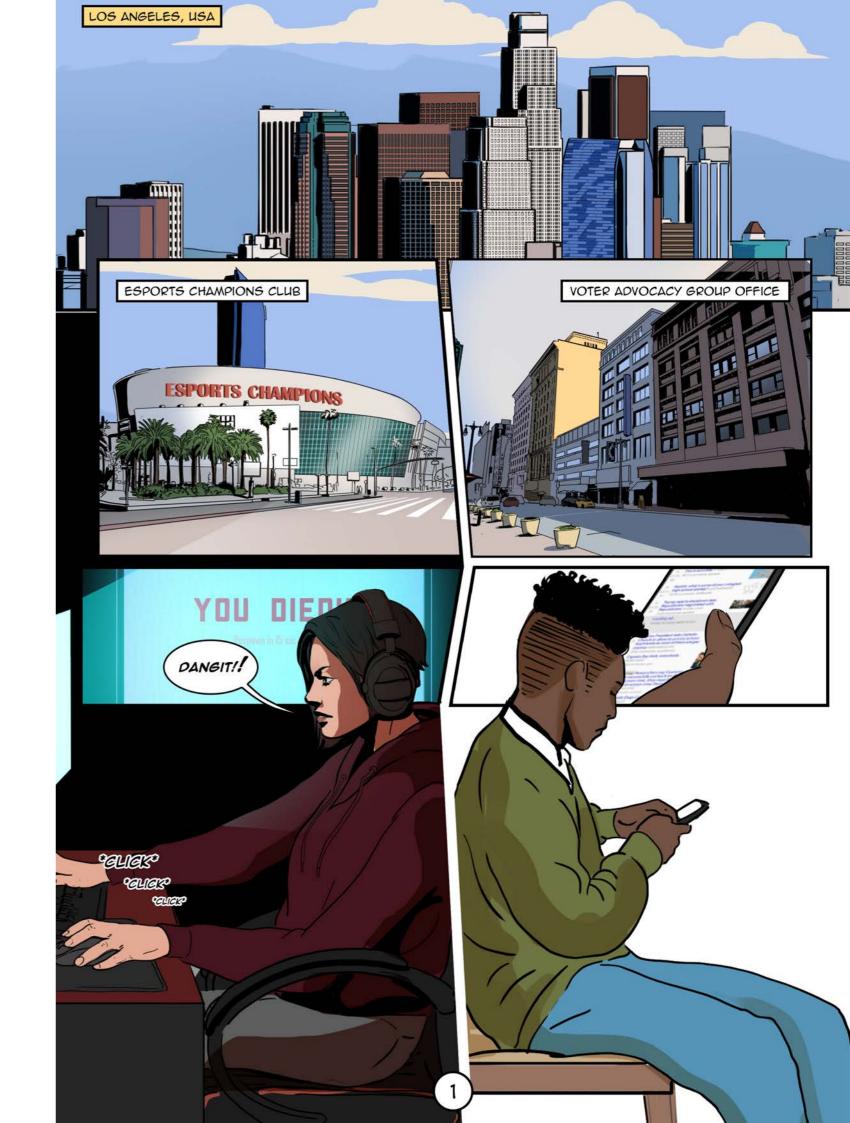
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SECONO, YOU ARE
CORRECT. THE TECH BEHIND
THESE ALTERED VIDEOS IS GETTING
MORE ADVANCED AND THE HARDWARE
CHEAPER. DEEPFAKES USED TO BE THE
PURVIEW OF A FEW. DID YOU EVER SEE
THAT DEEPFAKE MY ALMA MATER
MADE FOR NIXON'S ALTERNATIVE
MOON LANDING VIDEO. IT'S AN
INSTANT CLASSIC...

NOWADAYS THANKS TO THE LOW COST OF SPUS, JUST ABOUT ANYONE HAS THE PROCESSING POWER TO MAKE DEEPFAKES... OR, AS WE CALL THESE LOW BUDGET VERSIONS, CHEAP FAKES.



THE CREATION OF IMAGES. THEY ARE OFTEN USED TO IMPROVE PERFORMANCE FOR PERSONAL COMPUTERS, WORKSTATIONS, AND SAME CONSOLES (AS WELL AS OTHER DEVICES) THAT NEED TO DEAL WITH LARGE IMAGE RELATED DATA.



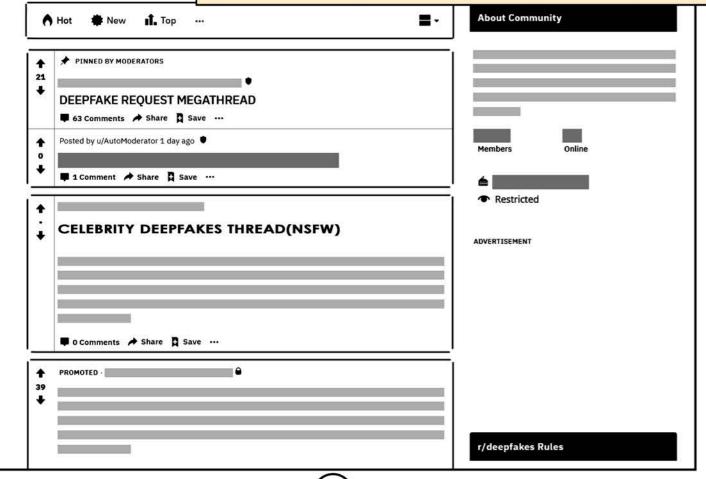
THE TERM "DEEPFAKE," A COMBINATION OF "DEEP LEARNING" AND "FAKE," IS USED TO DESCRIBE SYNTHETIC VIDEO OR AUDIO CONTENT, WHICH IS OFTEN CREATED WITH MALICIOUS INTENT TO SPREAD MIS AND/OR DISINFORMATION. THE TERM WAS FIRST USED BY A REDOIT USER IN 2017.



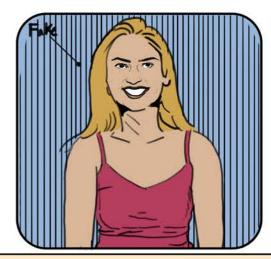
THE FIRST DEEPFAKES THAT GAINED NOTORIETY WERE MOSTLY FOCUSED ON NON-CONSENSUAL PORNOGRAPHY, CREATING SYNTHETIC MEDIA, OFTEN USING CELEBRITIES AS SUBJECTS, TO GARNER WIDESPREAD SHARING. IN MANY CASES THE SYNTHETIC MEDIA HAS BEEN USED AS A WAY TO SHAME, HUMILIATE, AND MANIPULATE VICTIMS AROUND THE WORLD. TECHNIQUES HAVE RANGED FROM FACE-SWAPPING TECHNOLOGY TO MUCH MORE COMPLEX APPLICATIONS.



THE TECHNOLOGY IS REPORTED TO HAVE EMERGED INITIALLY FROM ACADEMIC RESEARCH AT THE UNIVERSITY OF CALIFORNIA - BERKELEY AND WAS REFINED BY COMPUTER VISION EXPERTS IN SILICON VALLEY. THE MAJOR BREAKTHROUGH IS ATTRIBUTED TO A PAPER PUBLISHED BY A TEAM AT BERKELEY TITLED "VIDEO REWRITE: DRIVING VISUAL SPEECH WITH AUDIO." IN THIS PAPER, THE TEAM FOCUSED ON THE IMPORTANCE OF SYNCING LIP MOVEMENTS AND SPEECH AT A TIME WHEN MUCH OF APPLIED ARTIFICIAL INTELLIGENCE IN THE SPACE OF MACHINE LEARNING WAS LARGELY THEORETICAL.







DEEPFAKES HAVE COME BY WAY OF NOT ONLY VIDEO BUT AUDIO TOO. THE ABILITY TO USE READILY AVAILABLE AND AFFORDABLE SOFTWARE TO CREATE FAKE SOUND OR VIDEO HAS BECOME AVAILABLE TO THE MASSES AS THE COST OF GRAPHICAL PROCESSING UNITS HAS FALLEN AND THE NECESSARY PROCESSING POWER TO MAKE A DEEPFAKE, WHICH WAS ONCE OUT OF REACH, HAS BECOME MORE ACCESSIBLE.

ACADEMICS HAVE ALSO BEEN HARD AT WORK SHOWCASING THE EXTENT TO WHICH DEEPFAKES CAN BE USED TO INFLUENCE MAINSTREAM MEDIA. MIT PRODUCED A VIDEO OF PRESIDENT RICHARD NIXON WHERE THEY PLAYED OUT AN ALTERNATIVE MOON LANDING STORY. THAT DEEPFAKE WAS USING A PRESIDENT OF YESTERDAY... FAST FORWARD TO AN ELECTION YEAR AND IMAGINE HOW VIDEO ALTERATION SOFTWARE CAN MANUFACTURE VIDEOS OF A PRESIDENTIAL CANDIDATE WITH DEVASTATING IMPACTS ON THE CONFIDENCE OF VOTERS IN THE INFORMATION THEY INGEST.





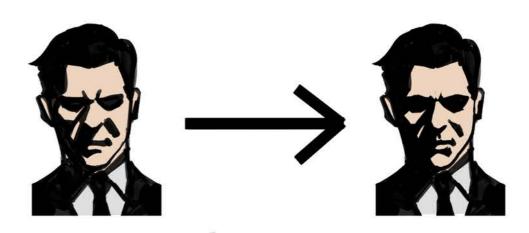
ONE TECHNIQUE FOR THE CREATION OF A DEEPFAKE VIDEO INVOLVES SWAPPING A PERSON'S FACE AND REPLACING IT WITH ANOTHER, USING A FACIAL RECOGNITION ALGORITHM AND A DEEP LEARNING COMPUTER NETWORK CALLED A VARIATIONAL AUTO-ENCODER (VAE).

VAES ARE TRAINED TO ENCODE IMAGES INTO SIMPLER LOW-DIMENSIONAL REPRESENTATIONS (THINK OF ZOOMING INTO A PICTURE TO SEE THE PIXEL) AND THEN DECODING THOSE REPRESENTATIONS BACK INTO IMAGES. FOR INSTANCE, IF YOU WANTED TO TRANSFORM A VIDEO OF ANYONE SPEAKING, YOU WOULD NEED TWO AUTO-ENCODERS. ONE TRAINED ON IMAGES OF THE SUBJECT'S FACE, AND ONE TRAINED ON IMAGES OF A WIDE RANGE OR DIVERSITY OF FACES.

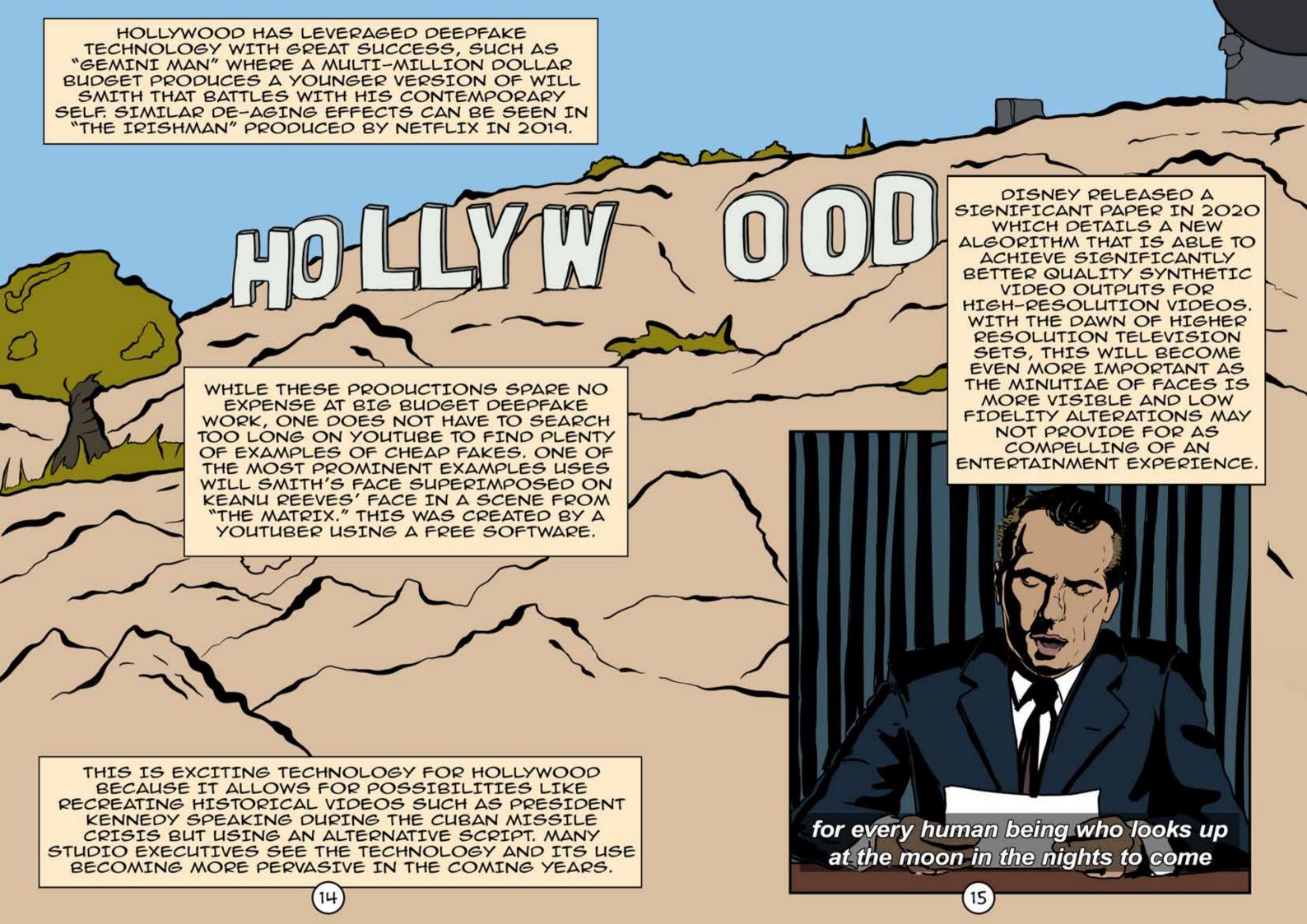
THE IMAGES OF FACES USED FOR BOTH TRAINING SETS CAN BE CURATED BY APPLYING AN ALGORITHM FOR FACIAL RECOGNITION. THIS ALGORITHM IS ABLE TO CAPTURE VIDEO FRAMES FOR A DIVERSITY OF FACES IN VARIOUS NATURALLY OCCURRING POSES AND LIGHTING CONDITIONS.

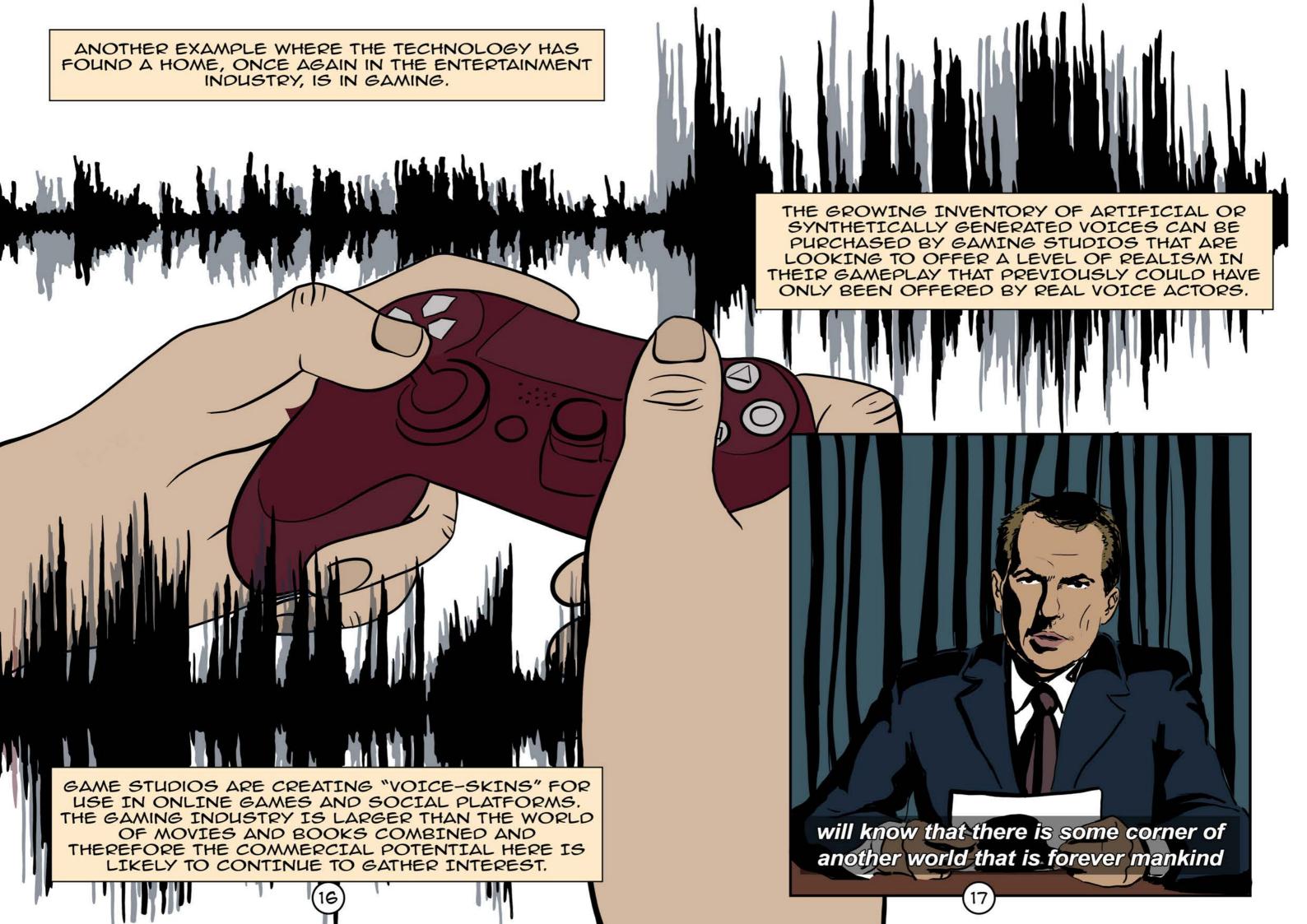


TRAINING THE MACHINE IS WHY THE TERM MACHINE LEARNING IS USED TO DESCRIBE THIS PARTICULAR APPLICATION OF ARTIFICIAL INTELLIGENCE. ONCE THE MACHINE HAS LEARNED OR IS 'TRAINED,' IT IS THEN POSSIBLE TO COMBINE THE ENCODER TRAINED ON THE DIVERSE FACES WITH THE DECODER TRAINED ON THE SUBJECT'S FACE BEING ABLE TO BE PLACED ON SOMEONE ELSE'S BODY.

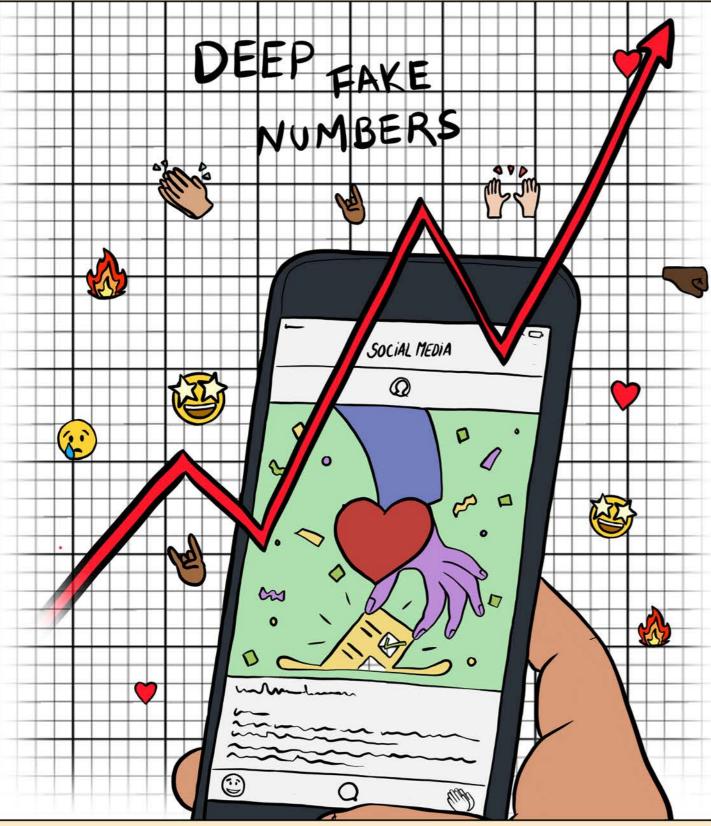








WHILE THE NUMBER OF DEEPFAKE AND CHEAP FAKE VIDEOS CONTINUES TO EXPLODE ON THE INTERNET, A NEW SET OF ORGANIZATIONS HAVE EMERGED TO IDENTIFY, TRACK, AND REPORT ON THESE THREAT VECTORS.

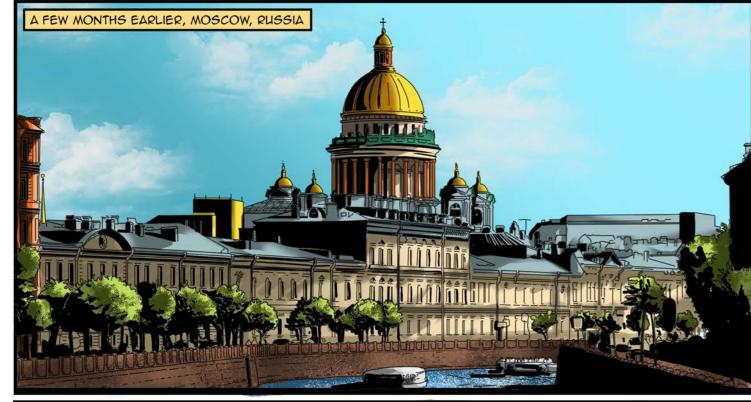


SOME OF THESE COMPANIES EMPLOY LARGE TEAMS THAT ARE SCANNING SOCIAL PLATFORMS AROUND THE WORLD AND IDENTIFYING THE EMERGENCE OF SUCH MEDIA, RECOGNIZING THAT SYNTHETIC CONTENT HAS THE POTENTIAL TO IMPACT ECONOMIES AND PEOPLE AROUND THE WORLD.

IT'S IMPORTANT FOR THE VOTING PUBLIC TO BE PARTICULARLY VIGILANT ABOUT THE CONTENT THEY SEE ON THE INTERNET, AND TO SEEK OUT TRUSTED SOURCES. THE CONSTANT CHURN OF USER-GENERATED CONTENT MIXED WITH PLANTED CHEAP FAKES IS A PARTICULAR AREA OF CONCERN FOR DEMOCRACIES AROUND THE WORLD THAT GRAPPLE WITH THE POTENTIAL INFLUENCE THIS TYPE OF MEDIA COULD HAVE IF VOTERS ARE FACED WITH ELECTION-RELATED DISINFORMATION.

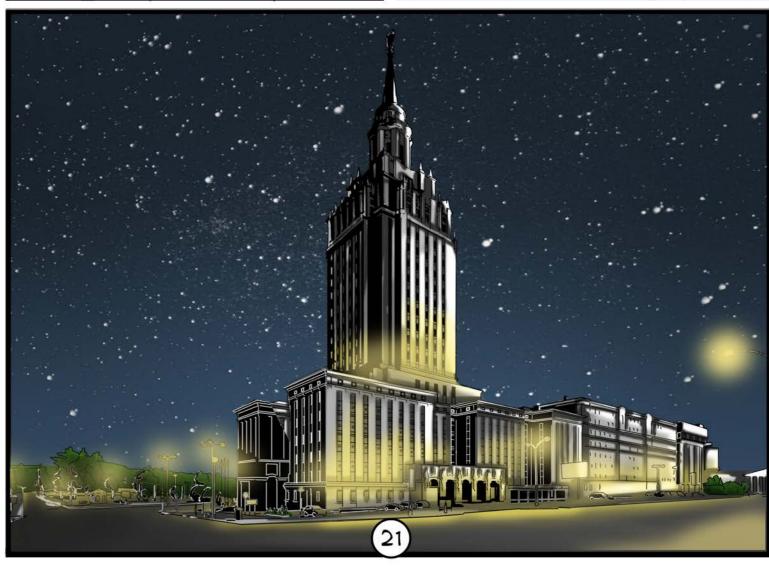
WHILE MANY IN THE MEDIA ARE DOING GREAT WORK TO UNCLOAK AND REPORT ON DISINFORMATION AND EVEN IDENTIFY SPECIFIC DEEPFAKES, ALL OF THIS TALK ABOUT DISINFORMATION ALSO FEEDS WHAT IS REFERRED TO AS THE 'LIARS DIVIDEND.' THE PUBLIC BECOMES INCREASINGLY HYPERAWARE OF THE ISSUE AROUND THE ORIGIN OF CONTENT THAT THEY MAY EVEN START TO DOUBT THE VERACITY OF LEGITIMATE VIDEOS AND MEDIA ON THE INTERNET.







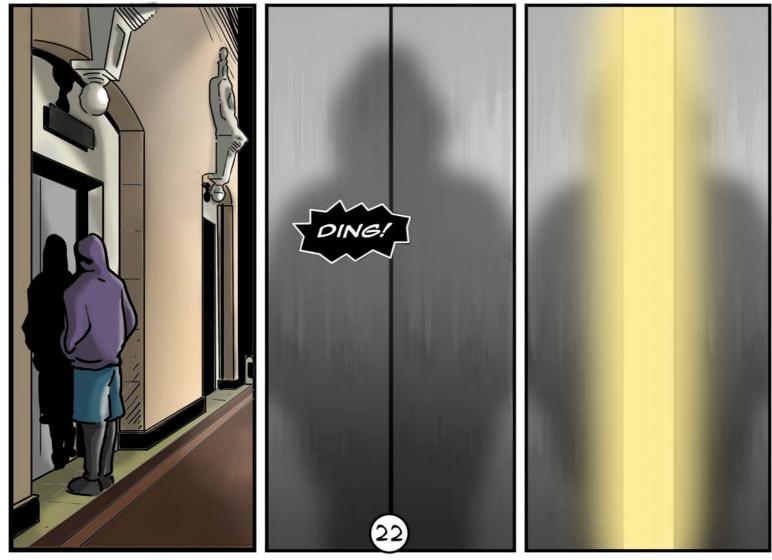










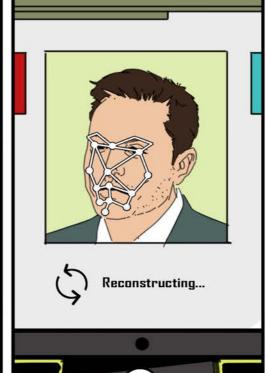




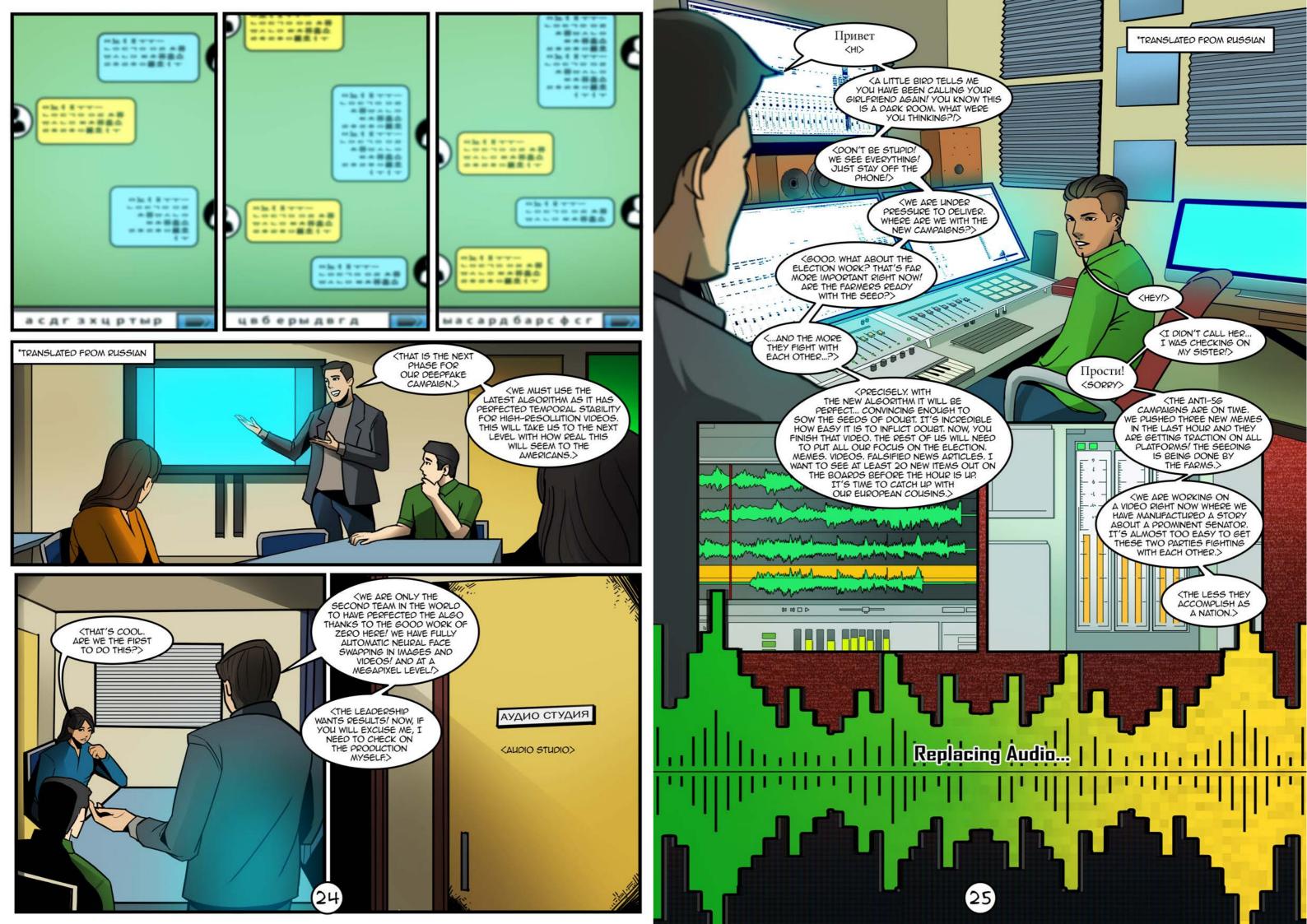




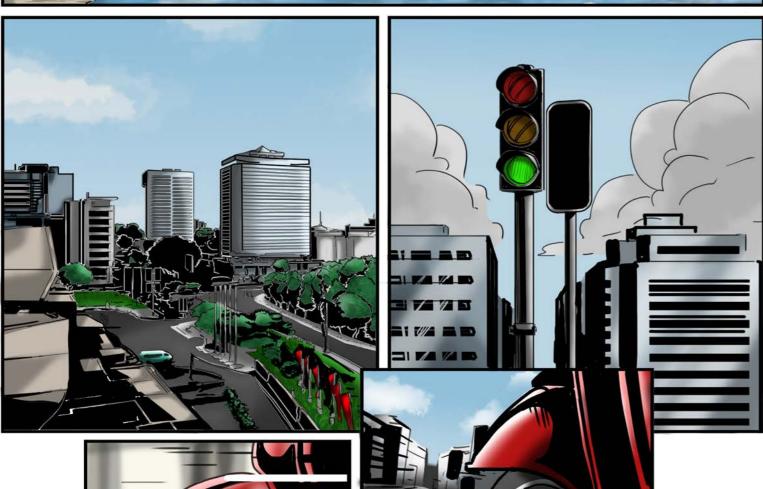


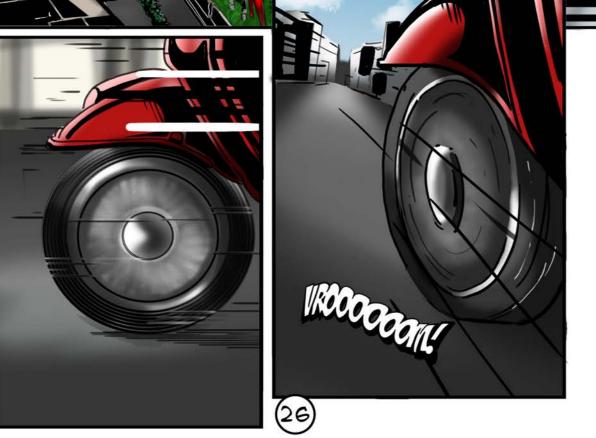


































PAPERWORK IMMEDIATELY

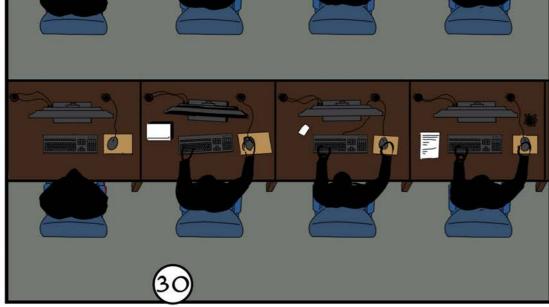
























I DON'T KNOW ABOUT THAT NUMBER... I HAVE INVESTED IN SIMILAR COMPANIES IN EUROPE AND ASIA, BUT THEY HAD BEEN UP AND RUNNING FOR FAR LONGER THAN THREE MONTHS.

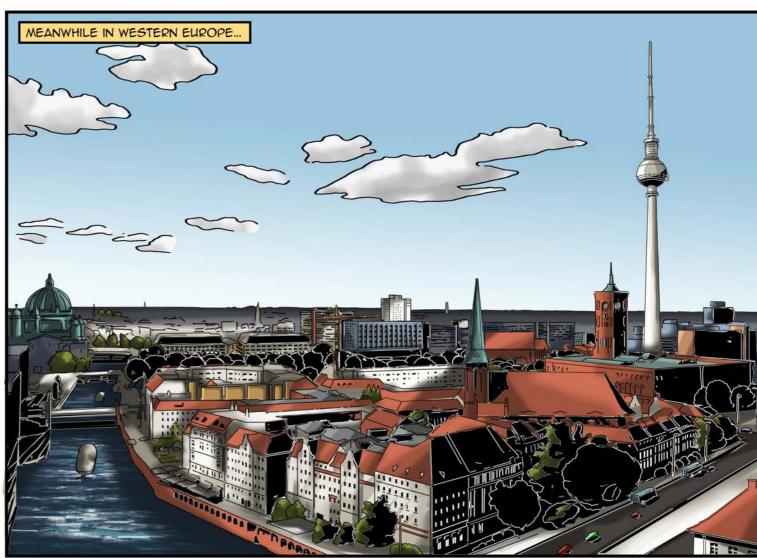
THE FIGURES ARE FAIR.
YOU KNOW THAT WE ARE TURNING
OVER TENS OF THOUSANDS IN
PROFITS EVERY MONTH. IT'S A
SURE THING.

ADMITTEDLY, YOUR RETURNS ARE EXTRAORDINARY FOR A STARTUP UNDER 6 MONTHS AND THIS WOULD GIVE US A FOOTHOLD HERE IN AFRICA, WHICH IS SO FULL OF OPPORTUNITY FOR US. OKAY, LET'S MOVE AHEAD.

















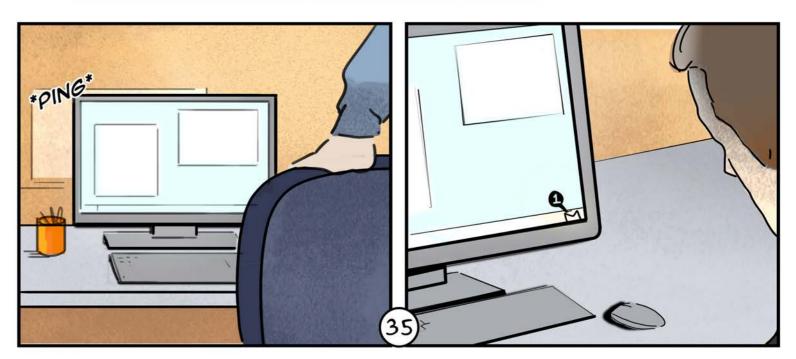




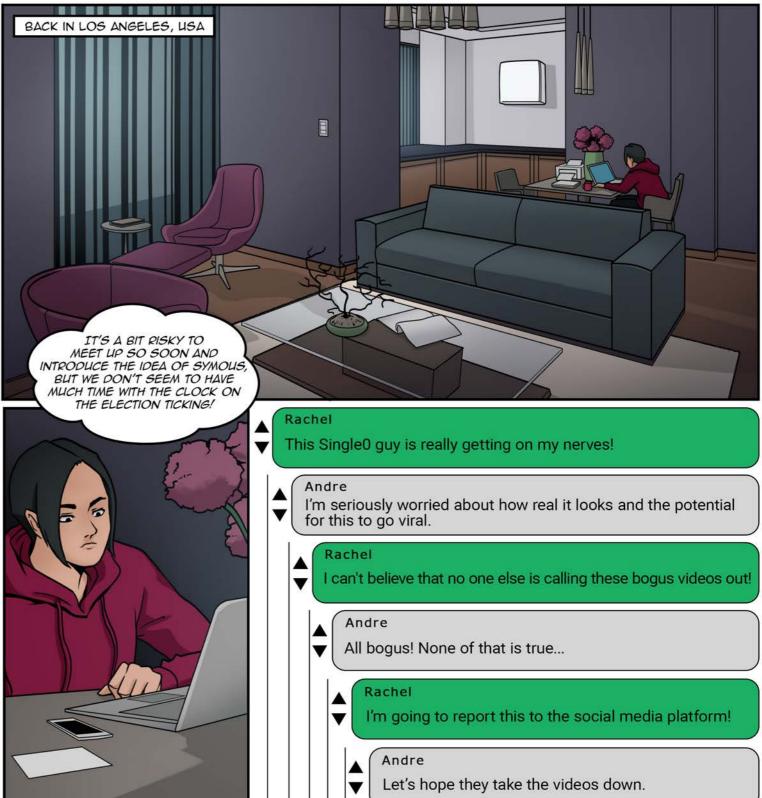




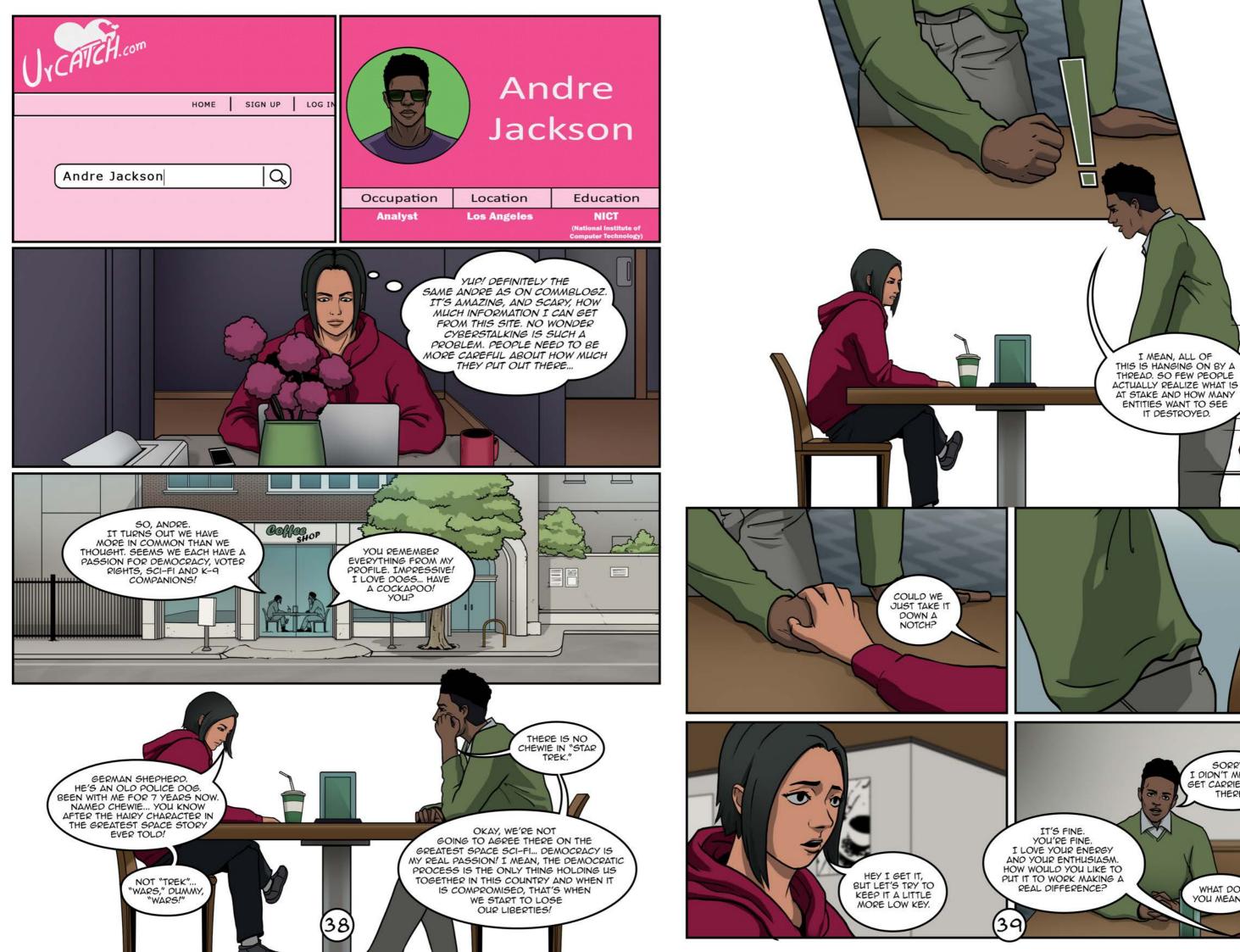












SORRY ... I DIDN'T MEAN TO

GET CARRIED AWAY THERE ...

WHAT DO

YOU MEAN?



40

WOW! UM. WOW! THAT'S A LOT

TO DIGEST.

I WILL NEED SOME TIME

TO THINK ABOUT THAT ...

















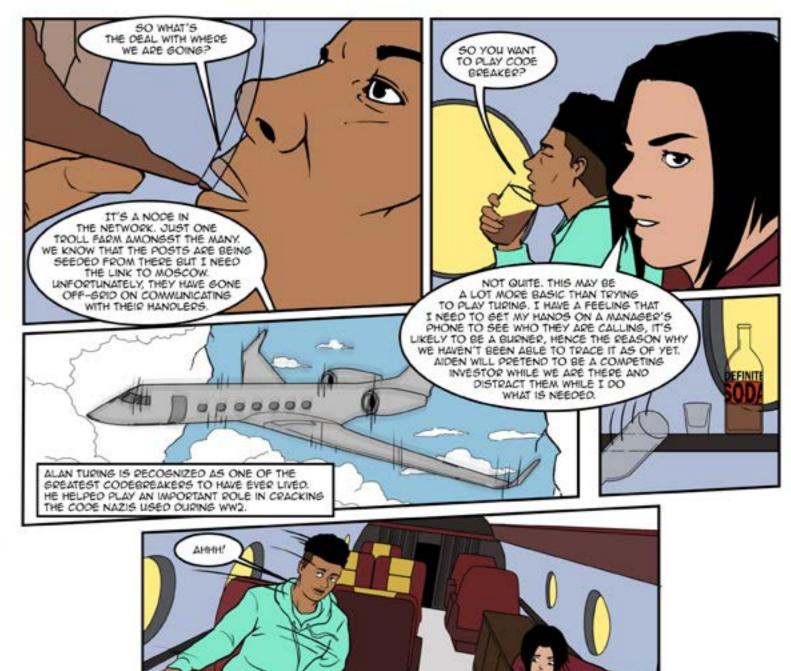














WOOAAAH! STEADY THERE! (LAUGHS)

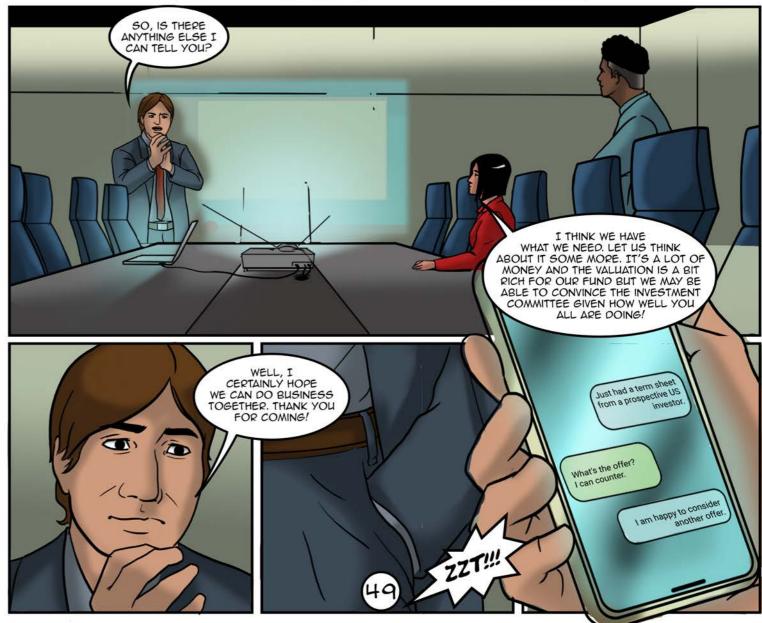








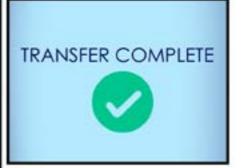












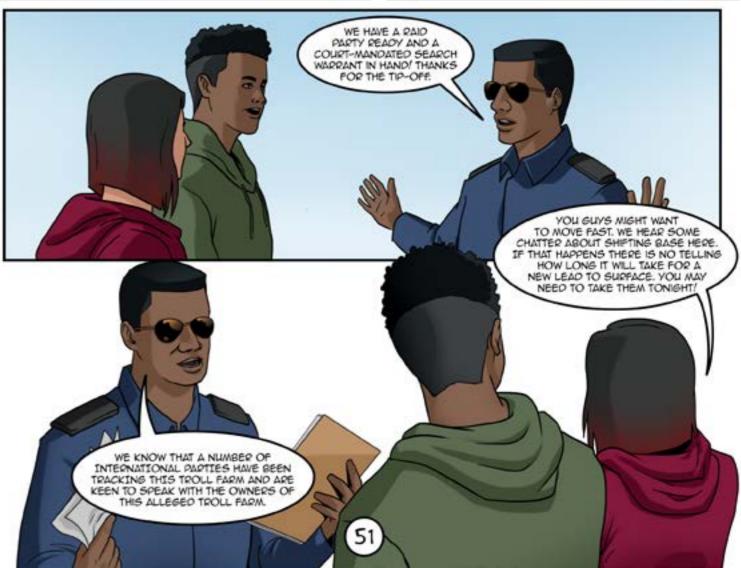






















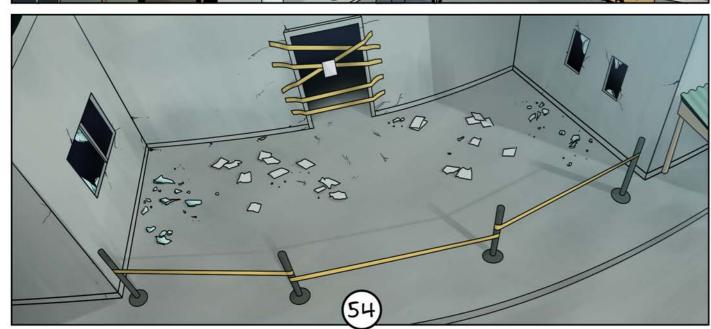
















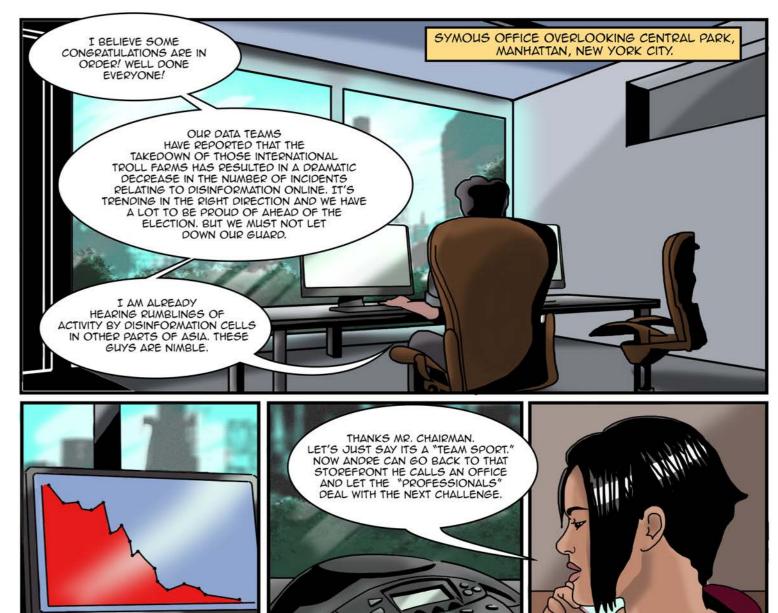














### **NOTES FROM CISA**

Disinformation is an existential threat to the United States, our democratic way of life, and the infrastructure on which it relies. The Resilience Series (of which this is the first title) uses the graphic novel format to communicate the dangers and risks associated with dis- and mis- information through fictional stories that are inspired by real-world events.

The Resilience Series graphic novels were commissioned by the Cybersecurity and Infrastructure Security Agency (CISA) to share information to illustrate:

- Foreign actors are trying to influence U.S. security, economy, and politics through the malicious use of online media to create and amplify disinformation.
- While the strategy of using inaccurate information to weaken and divide a society is not new, the internet and social media allow disinformation to spread more quickly than it has in the past.
- Deepfakes, bots, and troll farms are just some of the emerging techniques for creating and spreading disinformation.

CISA encourages everyone to consume information with care. Practicing media literacy – including verifying sources, seeking alternative viewpoints, and finding trusted sources of information – is the most effective strategy in limiting the effect of disinformation.

For more information and further reading about disinformation, please visit the Countering Foreign Influence Task Force webpage, www.cisa.gov/cfi-task-force.

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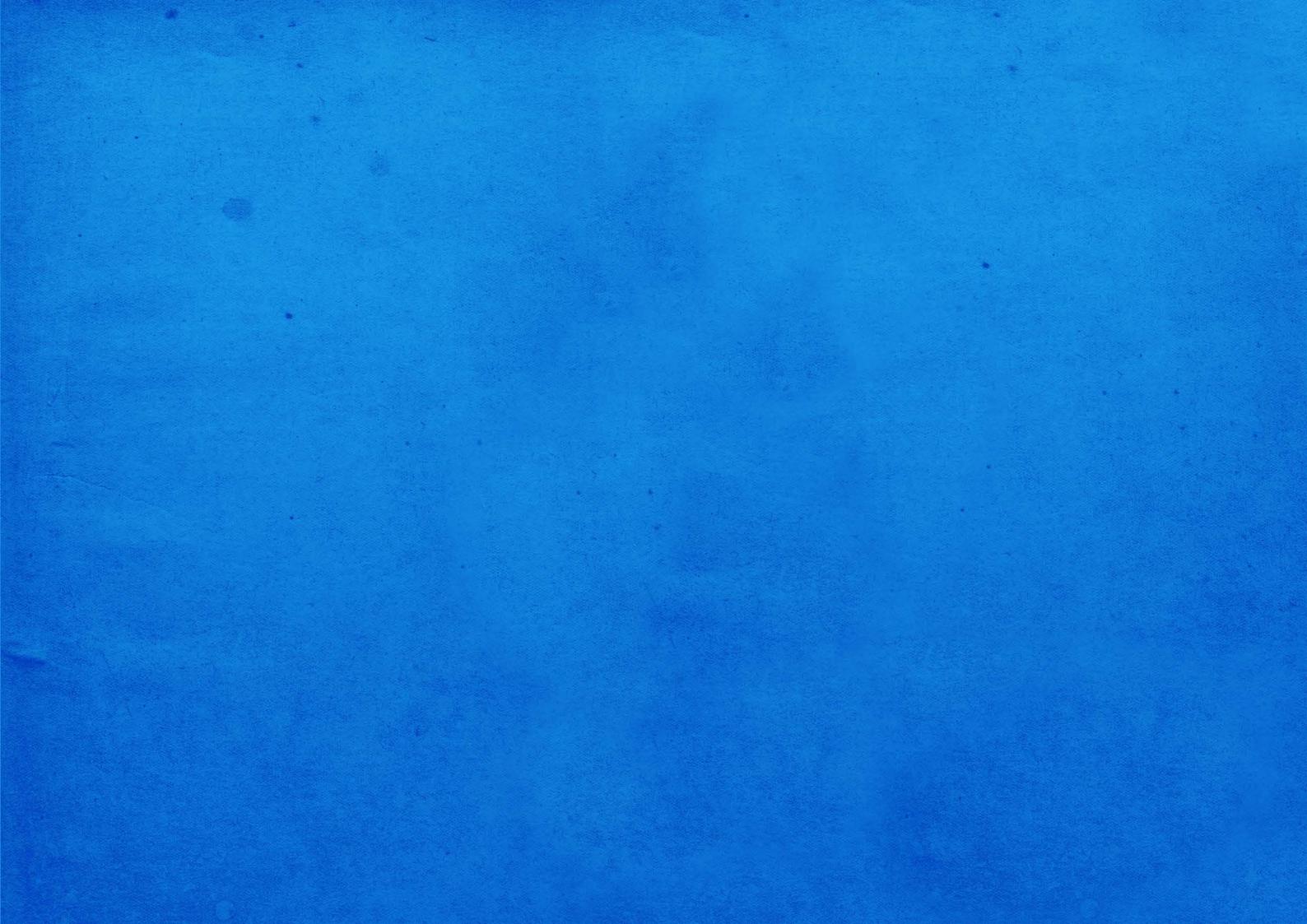
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We live in a world
where the internet is rife
with misinformation and
disinformation. In a precarious
digital world, the need for
awareness about this risk is
greater than ever. The Resilience
Series graphic novels have been
created as a medium to
communicate the threat of
inaccurate information
and its impact
on our world.

In REAL FAKE, the
first story in the series,
we meet the protagonist
Rachel O'Sullivan, a gamer,
patriot and member of Symous,
a group fighting disinformation,
deeptakes, troll farms
and foreign interference in
elections as Election Day
approaches.