



HOMELAND SECURITY STARTS WITH HOMETOWN SECURITY

The U.S. Department of Homeland Security (DHS) closely monitors attacks on public gatherings and public places to constantly enhance the Nation's security. During both steady state and times of heightened awareness, DHS engages closely with our private sector and community partners to provide expert counsel and recommendations about protective measures they can implement to protect facilities and venues. DHS provides free tools and resources to communities because the Department recognizes that communities are the first line of defense in keeping the public safe and secure.

The Department encourages businesses to Connect, Plan, Train, and Report. Applying these four steps in advance of an incident or attack can help better prepare businesses and their employees to proactively think about the role they play in the safety and security of their businesses and communities.

CONNECT

Reach out and develop relationships in your community, including local law enforcement. Having these relationships established before an incident occurs can help speed up the response when something happens.

- ✓ Develop relationships with local law enforcement and businesses in your area. Invite local law enforcement to tour your business.
- ✓ Connect with community security and preparedness organizations such as the Federal Bureau of Investigation's public-private partnership program "InfraGard."
- ✓ Contact the local DHS Protective Security Advisor who is available to support your efforts.
- ✓ Communicate with your customers and let them know about the security measures you are taking to ensure a positive experience and to maintain public safety.
- ✓ If your business is located at or near a Federal facility, connect with DHS's Federal Protective Service at 1-877-4FPS-411.

PLAN

Take the time now to plan on how you will handle a security event should one occur. Learn from other events to inform your plans.

- ✓ Be aware of current threats related to your geographic region or impacting your business sector.
- ✓ Develop plans, including security, emergency response, emergency communications, and business continuity plans, while considering the protection of your employees and customers, access control, closed-circuit television, signage, suspicious activity reporting, and parking security.
- ✓ Evaluate your security requirements and design a monitoring, surveillance, and inspection program that is consistent with your business operations.
- ✓ Develop evacuation and shelter-in-place plans, and ensure that multiple evacuation routes are clearly marked with appropriate signage and that rallying points are available.

- ✓ Develop and implement a security plan for computer and information systems hardware and software.
- ✓ Engage local first responders (police, fire, medical) in all of the above efforts to ensure your efforts are in synergy with theirs.

TRAIN

Provide your employees with training resources and exercise your plans often. The best laid plans must be exercised in order to be effective.

- ✓ Train employees on identifying and reporting suspicious activities, active shooter scenarios, and what to do if they suspect an improvised explosive device (IED). Ensure they understand security basics, emergency response, business continuity plans, and increased awareness of potential threats.
- ✓ Exercise your emergency communications plan.

REPORT

“If You See Something, Say Something™” is more than just a slogan. Call local law enforcement.

- ✓ Post details on reporting suspicious activity and encourage employees, tenants, and visitors to report suspicious behavior to property management security or local law enforcement. Things to consider include unattended vehicles; repeat visitors or outsiders who have no apparent business in non-public area; abandoned parcels, suitcases, backpacks, and packages; and other unusual activity.
- ✓ Get involved with the Department’s “If You See Something, Say Something™” campaign.

Program, Resources, and Tools You Can Use

Protective Security Advisors proactively engage with government partners and the private sector to protect critical infrastructure. For more information or to contact your local PSA, e-mail NICC@hq.dhs.gov.

The Ready Campaign provides help with planning for businesses at <http://www.ready.gov/business>.

DHS Active Shooter resources are available at <http://www.dhs.gov/active-shooter-preparedness>.

“If You See Something, Say Something™” <http://www.dhs.gov/see-something-say-something>.

Nationwide Suspicious Activity Reporting (SAR) Initiative (NSI) information is available at <https://nsi.ncirc.gov/>. SAR training for private sector partners is located at https://nsi.ncirc.gov/hsptregistration/private_sector/.

Counter-Improvised Explosive Device information and resources are available at www.dhs.gov/tripwire.

Information on **DHS cybersecurity programs** is available at www.dhs.gov/cyber. To find out more about the Cybersecurity Awareness Campaign, go to <http://www.dhs.gov/stopthinkconnect>. For tips from the U.S. Computer Emergency Response Team, go to <https://www.us-cert.gov/ncas/tips>.

InfraGard is a public-private partnership between the FBI and the private sector that represents individuals from businesses, academic institutions, State and local law enforcement, and fire and EMS agencies, as well as other participants dedicated to sharing information, education, and intelligence. Please go to www.infragardmembers.org and <https://www.infragard.org>.