### us-cert.gov Performance Metrics

#### Apr 1, 2017 - Apr 30, 2017

**All Users**

- **100.00% Sessions**

**Total Visits**

- **210,825**
  - % of Total: 100.00%

**Pageviews**

- **423,699**
  - % of Total: 100.00%

**Unique Pageviews**

- **301,009**
  - % of Total: 100.00%

**Unique Visitors**

- **144,415**
  - % of Total: 100.00%

**Avg. Pages / Visit**

- **2.01**
  - Avg for View: 2.01 (0.00%)

**Avg. Visit Duration**

- **00:03:19**
  - Avg for View: 00:03:19 (0.00%)

**Avg. Time on Page**

- **00:03:13**
  - Avg for View: 00:03:13 (0.00%)

**Bounce Rate**

- **63.33%**
  - Avg for View: 63.33% (0.00%)

### New vs. Returned Visitors

- **40.5%** New Visitor
- **59.5%** Returning Visitor

### Avg. Visits per Visitor

- **39.1%**

- **29.1%**

- **29.1%**

### Total Unique Searches by Search Term

<table>
<thead>
<tr>
<th>Search Term</th>
<th>Total Unique Searches</th>
</tr>
</thead>
<tbody>
<tr>
<td>phishing</td>
<td>30</td>
</tr>
<tr>
<td>ransomware</td>
<td>29</td>
</tr>
<tr>
<td>cisco</td>
<td>28</td>
</tr>
<tr>
<td>malware</td>
<td>24</td>
</tr>
<tr>
<td>HP Data Protector</td>
<td>17</td>
</tr>
<tr>
<td>adobe</td>
<td>16</td>
</tr>
<tr>
<td>annual report</td>
<td>16</td>
</tr>
<tr>
<td>CVE-2017-0199</td>
<td>16</td>
</tr>
<tr>
<td>HP Switches</td>
<td>16</td>
</tr>
<tr>
<td>java</td>
<td>16</td>
</tr>
</tbody>
</table>

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