us-cert.gov Performance Metrics

May 1, 2020 - May 31, 2020

- Total Visits: 513,207 (100.00%)
- Pageviews: 847,091 (100.00%)
- Unique Pageviews: 701,107 (100.00%)
- Unique Visitors: 369,602 (100.00%)
- Avg. Visit Duration: 00:01:45
- Avg. Time on Page: 00:02:39
- Bounce Rate: 70.54%
- Pages / Session: 1.65

New vs. Returned Visitors:
- New Visitor: 65.1%
- Returning Visitor: 34.9%

Visits per Visitor:
- 1: 25%
- 2: 64.9%
- Other: 10%

Top Pageviews:
- Homepage | CISA: 50,665 (63.46%)
- Alerts | CISA: 44,152 (64.37%)
- Top 10 Routinely Exploited Vulnerabilities | CISA: 38,845 (75.98%)
- Current Activity Landing | CISA: 26,924 (70.06%)
- APT Groups Target Healthcare and Essential Services | CISA: 21,358 (81.67%)
- Traffic Light Protocol (TLP) Definitions and Usage | CISA: 19,985 (92.92%)
- Microsoft Office 365 Security Recommendations | CISA: 19,443 (80.43%)
- North Korean Malicious Cyber Activity | CISA: 18,745 (50.65%)
- National Cyber Awareness System | CISA: 16,775 (47.65%)
- COVID-19 Exploited by Malicious Cyber Actors | CISA: 16,639 (82.33%)

Search Terms:
- zoom: 125
- apple: 56
- phishing: 39
- Zoom: 39
- adobe: 37
- ransomware: 37
- microsoft: 36
- training: 35
- cisco: 30
- facebook: 29

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